

Greene County Tourist Promotion Agency



2009 Membership Application (July 1, 2009 through June 30, 2010)

COMPANY/ORGANIZATION

NAME: _____

CONTACT

PERSON: _____ **TITLE:** _____

MAILING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHYSICAL ADDRESS IF

DIFFERENT: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

TELEPHONE NUMBER: _____ **FAX NUMBER:** _____

E-MAIL ADDRESS: _____ **WEB SITE:** _____

TYPE OF BUSINESS OR SERVICE: _____

TOTAL NUMBER OF FULL-TIME AND PART-TIME EMPLOYEES: _____

AMOUNT ENCLOSED: \$ _____

REFERRED BY (IF APPLICABLE): _____

Businesses, Professionals, Retail, Services, etc.

Sole-proprietor	\$40
1-5 employees	\$45
6-10 employees	\$50
11-20 employees	\$75
21-50 employees	\$100
51-100 employees	\$125
Over 100 employees	\$150
Government Agency	\$100
Elected Official	\$100

Clubs and Organizations

0 employees	\$25
1-5 employees	\$35
6-10 employees	\$50
11-20 employees	\$75
21-50 employees	\$80
Over 50 employees	\$90

2009 Membership Benefits

The Greene County Tourist Promotion Agency recently celebrated twelve years of operation. We are dedicated to providing our members with every possible opportunity to promote their business/organization to Greene County visitors. With that in mind, we have tailored the benefits of becoming a member of the Greene County Tourist Promotion Agency to best suit the needs of YOU, our members.

INFORMATION CENTERS - The Greene County Tourist Promotion Agency maintains a visitor's information center that is conveniently located off the Waynesburg exit of I-79. The office is staffed year-round from 8:30 a.m. to 4:30 p.m., Monday through Friday. Agency staff is available to respond to visitor requests for brochures, directions, referrals to area businesses and any tourism related questions. We welcome member brochures, discount coupons, business cards, etc. for distribution to those who come in to the visitor center. We also keep information at the state tourism office in Harrisburg, the airport and downtown welcome center in Pittsburgh, other rest areas and information centers within the state and at other county tourist promotion agency offices in the region.

COMMITTEES - Members are given the opportunity to have a say in the various aspects of the agency by participating on committees. Committee involvement is strongly encouraged so that members have an inside look at their organization and can directly influence how it is functioning.

ADVERTISING - Through the GCTPA, there is the opportunity to do free, co-op or reduced-rate advertising for your business or organization.

WEB PRESENCE - The Greene County Tourist Promotion Agency's website, www.greencountytourism.org, gives members the opportunity to promote their business online with a listing of addresses, phone numbers and hours of operation in addition to our special promotions section where they can offer travelers a discount for bringing in a copy of a printed coupon from the site. Additionally, the agency offers member businesses and organizations a chance to promote special events that they are hosting in our online calendar of events, as long as they are for entertainment or educational purposes. The agency will not list sales events.

COMMITTEE MEETINGS - The Greene County Tourist Promotion Agency has established several committees that will be focused on forwarding the agency's goal of putting more heads in beds each year in Greene County hotels, motels, inns and bed and breakfasts.

OUTSIDE PRESENCE - The Greene County Tourist Promotion Agency maintains a presence at various functions, meetings, fairs and festivals throughout the year. At each of these marketing events, the GCTPA promotes member businesses by distributing your literature, coupons, etc. to attendees.

LEGISLATIVE - The Greene County Tourist Promotion Agency maintains an annual presence at the legislative dinner of the Pennsylvania Association of Convention and Visitors Bureaus where they are afforded the opportunity to lobby our state legislators, as well as other state legislators on behalf of the tourism industry as a whole and on behalf of Greene County. The GCTPA also meets with Senator Stout and Representative DeWeese throughout the year.

MEMBERSHIP PLAQUES - Every member of the Greene County Tourist Promotion Agency will receive a membership plaque to display in your place of business showing your support of tourism in Greene County and welcoming guests to our community.

MEMBER TO MEMBER DISCOUNTS - Members of the Greene County Tourist Promotion Agency are encouraged to offer fellow members a discount on services or goods offered by their business/organizations. Members will receive a discount card and a list of the participating members. The GCTPA also participates in the Pittsburgh and Its Countryside Passport booklet, which features coupons for various businesses in the region.

AFFILIATIONS - The Greene County Tourist Promotion Agency maintains active membership with the Pittsburgh and Its Countryside (PIC) regional cooperative. Membership in PIC allows the agency to participate in combined advertising efforts with the following counties; Allegheny, Armstrong, Beaver, Butler, Indiana, Mercer, Lawrence and Washington. This partnership provides the GCTPA with the opportunity to receive placement in various publications that are distributed throughout the commonwealth welcome centers and in direct mail responses. Additionally, the GCTPA is a member of the Pennsylvania Association of Convention and Visitors Bureaus and the Pennsylvania Tourism & Lodging Association. These organizations lobby on behalf of member agencies, provide grant funding to agencies and offer training workshops and advertising opportunities. These memberships allow us to advertise the GCTPA and your business or organization in various regional and state magazines, brochures, websites and other media. We also attend meetings, conventions and promotional events through these organizations, which provides us with the opportunity to promote Greene County in person.



Greene County Tourist Promotion Agency 2009 Committee Participation Form

Have a say in your membership—join a committee!

Membership - The purpose of the membership committee is to focus on the needs of our membership and to strive to find new and improved ways of serving our membership to the best of our ability.

Fundraising - The fundraising committee will serve as the main body overseeing all aspects of the annual Miss Greene County Pageant fundraiser. Additionally, this committee will be responsible for investigating fresh ideas for fundraisers for the agency and planning and coordinating such fundraisers as the board of directors sees fit.

Long-Range Strategic Planning - This committee will develop a long-range plan of action for the agency that will allow for smooth operations.

Advertising & Promotion - The focus of the marketing committee will be to utilize the funds designated in the budget for advertising/marketing in the most efficient method possible. They will be charged with locating the most affective areas to promote the assets of Greene County, including hunting, fishing, genealogy and history.

By-Laws - This oversight committee will be responsible for remaining up to date on the TPA Minimum Standards as set by the PACVB, annually reviewing the policies and procedures of the GCTPA and making recommendations to the GCTPA Board of Directors of changes that the committee finds relevant in keeping with the times, or to run the GCTPA more efficiently.

Hotel/Motel Tax - This committee is responsible for handling matters regarding the 3% tax that all lodging establishments must, by state law, pay to tourist promotion agencies.

Finance - This committee is the main body that works with the annual budget and all other financial matters of the GCTPA including expenditures, bills, management of accounts, etc.

Annual Membership Meeting - This committee will be responsible for all details pertaining to an annual membership meeting that will be held each fall. Committee members will present the board with ideas for speakers, theme, and a guest list. The committee chairperson will solicit bids for a venue and catering.

I would like to participate in the following committee(s):

- | | |
|--|--|
| <input type="checkbox"/> Membership | <input type="checkbox"/> Fundraising |
| <input type="checkbox"/> Long-Range Strategic Planning | <input type="checkbox"/> Advertising & Promotion |
| <input type="checkbox"/> By-Laws | <input type="checkbox"/> Hotel/Motel Tax |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Annual Membership Meeting |

Greene County Tourist Promotion Agency



2009 Member to Member Discount Participation Agreement Form

- Participation in this program encourages member businesses to do business with each other, keeping the economic impact of purchases in Greene County.
- It also affords members the opportunity to meet fellow business members outside of the annual membership meeting, or while serving on a committee.
- Membership is extended to employees of member businesses, bringing a larger customer base in for those who participate.

Yes, my business/organization will participate in the *Member to Member Discount Program*.

Please return this form, along with your membership application, committee participation forms and check or money order for membership dues to:

*The Greene County Tourist Promotion Agency
417 E. Roy Furman Hwy.
Waynesburg, PA 15370*

Business Name: _____
Contact Name: _____ Phone: _____

Description of discount or special offer:

How long is the discount/offer valid for?
of months ____, beginning __/__/__ and ending on __/__/__ or no expiration ____

Discounts, offers and promotions are valid for members of the Greene County Tourist Promotion Agency and their employees only. Membership card must be presented at time of purchase to be eligible to receive the discount/offer.